

PG-A-1585

**MSP-20X/
MSPT-20X**

P.G. DEGREE EXAMINATION – JULY, 2022.

Management / Logistics Management

(CY 2020 & AY 2020 batches)

Second Year

OPERATIONS MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. What are the functions of Operations Management?
2. State the Bill of Materials and MRP-II.
3. Why should we go for Batch Production? List out its importance.
4. What is the importance of Quality Circles?
5. Analyze the importance of Motion study.
6. Write down the Bottlenecks in implementing JIT.
7. What is the Concept of ISO 4000?
8. Write a short note on “Six Sigma”.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions.

9. “System View of Operation Management” – Describe.
 10. Describe the Various Production Planning Controls in Operations Management.
 11. Discuss Types of Inventory Control Systems. Critically Evaluate.
 12. Can you Compare ISO 9000 and ISO 14000? Why ISO 14000 is best? Justify.
 13. Discuss the Significance of Work Study.
-

PG-A-1586

MSP-21X

PG DEGREE EXAMINATION — JULY, 2022.

(CY – 2020 Onwards)

Second Year

ENTREPRENEURSHIP

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. Write different concept of entrepreneurs.**
- 2. What do you mean by EDP?**
- 3. What are the different classification of projects?**
- 4. Write a brief note on social cost benefit analysis.**
- 5. What are the factor determine capital structure?**
- 6. What is DICs? List out its functions?**

7. What are the problems faced by of women entrepreneurs as being women?
8. What are the characteristics of Small Scale industries?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Describe the types of entrepreneur - which types do you think most suitable for India.
10. State the need for institutional finance for Small enterprises. Which are the institutions providing institution finance to Small entrepreneurs explain different methods of project appraisal?
11. What are the major sources of short term and long term financing available to entrepreneurs.
12. Explain the various contents of project report.
13. Define sick industries and also discuss Revival and rehabilitation measures taken by the government.

PG-A-1587

**MSP-22X/
MSPT-22X**

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Management

(From CY – 2020 Onwards)

Second Year

BUSINESS LAW MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions each in 300 words.

1. What is quasi contract? List out its elements.
2. What are the rights and liabilities of partners?
3. What is sale and agreement to sell?
4. Can you mention the termination of agents?
5. Can you summaries the industrial licensing Act 1992?
6. What circumstances causes the dissolution of firm?
7. State the features of negotiable instrument.
8. What are the objectives of consumer protection Act, 1986?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions each in 1000 words.

9. Discuss the performance, discharge, and remedies of Indian Contract Act 1872.
 10. Describe the formation and to dissolution of company under Companies Act, 2013.
 11. Discuss the agreement to sell, condition, warrantee and transfer of ownership under sale of Goods Act..
 12. Describe the “Law of Agency” related to kinds, agents, rights and duties of agency.
 13. Discuss the salient features of “Foreign Exchange Management Act, 1992”.
-

PG-A-1588

**MSP-23X/
MSPT-23X**

P.G. DEGREE EXAMINATION —
JULY, 2022.

Management / Logistics Management

(From CY – 2020 onwards)

Second Year

STRATEGIC MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions each in 300 words.

1. Define Strategy and Objectives.
2. Why External Environmental Appraisal is Essential?
3. State the Strategic Choice Process.
4. What is Structural Implementation of Strategy?
5. What is the Dupont control Model?
6. Why should you go for ETOP Analysis?

7. Write on the Operational Implementation of Strategy.
8. Write a short notes on the Strategic Control Process.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions each in 1,000 words.

9. “Strategic Management Process” - Describe
 10. Discuss the SAP and ETOP Analysis of Business.
 11. Describe the Strategic Alternatives of Business.
 12. How do you activate the Strategies and its Implementation of Business? Justify
 13. Describe the Strategic Evaluation Techniques in to Business.
-

PG-A-1589

MSP-24X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Management

(From CY – 2020 Onwards)

Second Year

INTERNATIONAL BUSINESS MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. What the ways internal trade differ from international trade?**
- 2. What are three types of foreign exchange exposure transactions?**
- 3. What is economic integration? What are its stages?**

4. What is joint venture? What are the advantages of joint venture?
5. What are the different categories of MNCs?
6. Write a note on SAARC.
7. What is trade block? What are the advantages of trade block?
8. What is meant by TRIPs? And what are the restriction made under this?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. What are the advantages and disadvantages of international trade?
10. Discuss the different modes of entering into international business analysis the reasons for the growing dominance of the MNCs.
11. Describe the organization structure of WTO and WTO's role in liberalization of global trade in goods and services.

12. Give a critical account on EXIM policy in India.
 13. When do international commercial disputes occur and discuss the ways to solve this dispute.
-

PG-A-1590

MSP-30X

P.G. DEGREE EXAMINATION —
JULY, 2022.

Financial Management

(From CY – 2020 Onwards)

Second Year

SECURITY ANALYSIS AND PORTFOLIO
MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. What are the factors that affect investment environment?
2. Write about the objectives of listing.
3. What factors should be considered for economy and industry analysis?
4. State the features of optimal portfolio.

5. Point out the impact of diversification.
6. List out the types of investment risk.
7. Mention the participants in derivative markets.
8. What are the tools of technical analysis?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in
1000 words.

All questions carry equal marks.

9. Explain the factors that involved in valuation of securities.
10. Differentiate between primary and secondary market.
11. What is the significance of economy industry and company forecasting in fundamental analysis?
12. How does the diversification of risk affect the risk of the portfolio compared to risk of the individual assets it contains?
13. Discuss the Major component activities of performance evaluation.

PG-A-1591

MSP-31X

**P.G. DEGREE EXAMINATION
JULY, 2022.**

Finance Management

(From CY – 2020 Onwards)

Second Year

MANAGEMENT OF FINANCIAL SERVICES

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Five questions in
300 words.**

All questions carry equal marks

- 1. Explain the concept of financial services.**
- 2. Write the scope of NBFC's.**
- 3. What is consumer credit? Write its advantages.**

4. Explain various factoring services and their advantages.
5. What is credit rating? Discuss the limitations of credit rating.
6. Explain the types of NBFC's.
7. Write the financial evaluation of hire purchase finance.
8. Explain the types of credit ratings.

PART B — (3 × 15 = 45 marks)

Answer any THREE Questions out of Five questions in
1000 words.

All questions carry equal marks

9. Critically analyse the recent development in capital markets and state the SEBI guidelines of merchant banking in India.
10. Briefly discuss the importance of NBFC's in India and their growth.

11. Define leasing. Explain the advantages and limitations of leasing.
 12. What is bill discounting? Explain its types and advantages.
 13. Explain the need for credit rating, and write its benefits and demerits.
-

PG-A-1592

MSP-32X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Financial Management

(CY – 2020 Onwards)

Second Year

TAX MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. Write the distinction between direct and indirect taxes.
2. Mrs. X, an employee of Tamilnadu Government submits the following information relevant for the assessment year 2021-22. Salary : Rs. 86,000, Entertainment allowance : Rs. 8,000, Bonus Rs. 10,200, Education allowance Rs. 4,000 (for her grand children). Income tax penalty paid by employer : Rs. 2,000. Medical expenses reimbursed by employer Rs. 2,000. Leave travel

concession : Rs. 1,000, Free residential telephone
Rs. 4,000, Free refreshment during office hours
Rs. 4,000. Payment of Electricity bills by employer

:

Rs. 1,060. Reimbursement of gas bills Rs. 1,000,
Professional tax paid by employer : Rs. 300.
Professional tax paid by Mrs. X : Rs. 150.

Mrs. X is provided with a car of more than 1.6 ltr
for both personal and official use and expenses of
maintaining and running the car with chauffeur
are borne by the employer.

Contribution to PPF Rs. 1,20,000

(Principal amount) Repayment of loan taken for
purchase of house Rs. 70,000.

Determine the taxable salary and amount
deductible u/s 80C.

3. Compute 'Income from other sources' from the
following information for the financial year
2020-2021.

(a) Amounts won from:	Rs.
Lottery	80,000
Betting on horse racing	8,000
(b) Amounts received from :	
Lottery	63,000
Betting on horse racing	42,000
(c) Income from :	
Lottery	1,800
Betting on horse racing	1,000

4. Jayanth transfers the following assets during 2020-21. Decide about the person in whose hands the incomes shall be taxable.
- (a) Jayanth gifted gold Jewellery worth Rs. 5,00,000 to his wife on 1-5-2020. It was acquired on the same day. On 1-8-2020, Mrs. Jayanth sold this jewellery for Rs. 6,00,000 and on the same day invested the same in a plot for Rs. 7,00,000. The remaining amount was paid by her out of her own funds. The plot was sold for Rs. 8,00,000 on 1.11.2020.
 - (b) Jayanth transferred a house property (Annual rent received Rs. 90,000) to Mrs. Jayanth on 1-10-2020 for an adequate consideration.
 - (c) Jayanth transfer 2,000 debentures of Rs. 100 each carrying 15% interest to his Daughter-in-law without any consideration. The transfer was made on 1-6-2020.
 - (d) Jayanth transfers an asset without consideration (annual income Rs. 2,00,000) to an AOP created by him. The trust provides that income derived from asset is to be utilized for the benefit of Jayath's wife and daughter-in-law equally.

5. Sun Ltd., a company in which the public are substantially interested, has furnished to you the following particulars for its assessment in respect of its previous year ended on 31st March 2021.

(a) New industrial undertaking in backward district 'A' category.

Production commenced on 1.4.20

(i) Profit before allowing depreciation 50,000

(ii) Depreciation admissible 40,000.

(b) Old manufacturing business :

(i) Profit before depreciation 1,50,000

(ii) Depreciation admissible 40,000.

(c) Speculation business – profit/loss

(i) Oil – loss 80,000

(ii) Cotton – profit 40,000.

(d) Agency business loss b/f (business 20,000) discontinued on 31.3.2000.

(e) Profit / loss on sale of assets :

(i) Long-term (indexed) profit 1,00,000

(ii) Short-term loss 60,000.

You are required to compute the total income of assessee company for the assessment year 2021-22 indicating the reason for your answer. The company has distributed dividend of an amount of Rs. 70,000 on 16th Sept. 2020.

6. What are the characteristics of revenue receipts?
7. Shri Narasimhan retired from service after rendering a period of service of 32 years and 9 months. At any time of retirement, he received Rs. 2,50,000 as leave salary from his employer. The following information is provided by the employee.

Salary at the time of retirement Rs. 10,000

Leave availed while in service 20 months

Average salary per month from

January to November 2020 Rs. 9,800

Leave entitlement is 1 ½ months for

every completed year of service

Date of retirement, 31st December 2020.

Compute the amount of taxable leave encashment and gross salary if Narashimhan is a (a) Govt., employee (b) Non Govt. employee.

8. State the different types of provident funds.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Draw a proforma for "Income from salary" as per Income Tax Act.
10. From the following details compute the total income of Sachin a resident of Mumbai for the assessment year 2021-22.

Salary including dearness allowance	90,000
Bonus	9,600
Contribution to RPF paid by employer	6,000
LIC premium paid by employer	19,000
Rent paid by employer for flat provided	45,000
Cost of furniture provided by the employer at the aforesaid flat	40,000
Rent recovered from Sachin by the employer	12,000

Bills paid by the employer for gas, electricity and water provided free of cost at the above flat Rs. 3,000. Sachin was provided with company's car (self driven) for official and also for personal use with effect from October 3, 2007. It is not possible to determine expenditure on personal use and all expenses were borne by employer. Sachin is also provided with a sweeper (Salary Rs. 400 p.m) and Gardener (Rs. 500 p.m.), throughout the year.

11. A HUF owns a residential property which was acquired on January 15, 1986, at a cost of : Rs. 3,00,000. The residential house is acquired by the Government of Tamilnadu on November 15, 2006. On August 30, 2020, the State Government pays Rs. 12,00,000 as compensation (litigation expenses incurred by HUF : Rs. 40,000). Additional compensation of Rs. 8,00,000 Paid by the State Government in May 2021. On further appeal the Government Increases the compensations to Rs. 3,00,000 (litigation expenses incurred by HUF : Rs. 50,000). The additional compensation of Rs. 5,00,000 is paid by the State Government on May 10, 2022. HUF purchases a residential house property on April 26, 200 for Rs. 3,00,000. Compute the amount capital Gain chargeable to tax for the assessment years 2021-22 to 2022-23. CII of 2001-02:100 for 2006-07:122, for 2020-21 – 301.

12. Shri Vishnu Sharma has provided following details of his income for the PY 2020-21.

	Rs.
Basic salary	5,00,000
HRA (1, 00, 000, exempt Rs. 40,000)	1,00,000
LTC (Exempted LTC is Rs. 50,000)	2,00,000
Food voucher for 300 days @ Rs. 80 per day	24,000
Conveyance (Amount incurred for official purpose Rs. 59,000)	3,000

Income from house property.

Self occupied house – 1,20,000

Income from let out house : A – 70,000

B – 90,000.

Income from saving bank :

Vishnu 30,000

Minor son of Vishnu 900

Minor daughter of Vishnu 1,800

Deduction : 80C 50,000

80D 10,000

80E 20,000

80G NDF 80,000

NPS contribution by Vishnu 2,00,000

by employer 60,000

(a) Determine the tax liability under existing regime and also under alternative tax regime.

(b) What is the tax liability if Vishnu is a senior citizen.

(c) Vishnu is a super senior citizen.

13. Write short notes on : (a) Coparcener
(b) Dayabhaga (c) Mitakshara (d) Partial partition
(e) Karta of HUF.

PG-A-1593

MSP-33X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Finance Management

(From CY – 2020 onwards)

Second Year

INTERNATIONAL FINANCIAL MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

1. **What is global finance strategies?**
2. **State the term international project appraisal.**
3. **What are the methods of capital budgeting?**
4. **Define the structure of capital.**
5. **What is multinational working capital?**

6. An investment of Rs. 10,000 (having scarp value of Rs. 500) yields the following returns.

Year	1	2	3	4	5
CFAT	4,000	4,000	3,000	3,000	2,500

The cost of capital is 10%. Is the investment desirable? Discuss it according to NPV method assuming the P.V. factors for 1st, 2nd, 3rd, 4th and 5th year. 0.909, 0.826, 0.751, 0.683 and 0.620 respectively.

7. Explain briefly about decision tree analysis.
8. Discuss the concept of block funds.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Discuss in detail about international financing decisions?
10. Explain the issues involved in investment analysis.
11. A company proposes to replace its old and obsolete machine. Two models of machines are available as under :
- (a) Automatic machine involving an initial capital outlay of Rs. 5,00,000. The annual operating cost of this model is Rs. 1,50,000, Salvage value at the end of its life of 5 years is Rs.20,000.

- (b) Semi-automatic machine involving an initial capital cost of Rs. 3,00,000. The annual operating cost is Rs. 2,10,000. Salvage value at the end of its life is Rs. 10,000. The company's cost of capital is 14%. Which alternative is to be preferred? Ignore tax.
12. Your company's share is quoted in the market at Rs. 20 currently. The company pays a dividend of Re. 1 per share and the investors expect a growth rate of 5% per year.
- (a) Compute the company's cost of equity capital.
- (b) If the anticipated growth rate is 6% p.a., calculate the indicated market price per share.
- (c) If the company's cost of capital is 8% and the anticipated growth rate is 5% p.a., calculate the indicated market price, if the dividend of Re. 1 per share is to be maintained?
13. Explain in detail about international cash management.
-

PG-A-1594

MSP-40X

P.G. DEGREE EXAMINATION —
JULY, 2022.

Marketing Management

(From CY – 2020 onwards)

Second year

**MARKETING RESEARCH AND CONSUMER
BEHAVIOUR**

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. Define Exploratory research.
2. Explain about Sales Analysis Research.
3. Elucidate the importance to study consumer behavior.
4. What is Organizational buying behaviour?

5. Discuss the characteristics of industrial buyer.
6. Explain how to collect Secondary data.
7. What is descriptive research design?
8. Elucidate Cognitive dissonance.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in
1000 words.

All questions carry equal marks.

9. Marketing Research is an aid to marketing decision-making. Discuss.
10. Elucidate the types of Advertising research.
11. Briefly explain about consumer spatial behaviour.
12. Discuss the Howard Seth model of Buyer behaviour and three levels of decision-making?
13. Elucidate the genesis of consumerism in India.

PG-A-1595

MSP-41X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Marketing Management

(From CY – 2020 onwards)

Second Year

ADVERTISING AND SALES PROMOTION

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. State the scope of advertising.**
- 2. How effective is electronic media advertisement in the current business world?**
- 3. What is advertising copy? And give a few example.**
- 4. List out the importance of sale force decision.**

5. State the various types of sales men.
6. State the process of advertising.
7. Write a short note on factor influencing the size of advertisement budget.
8. Write on the process of personal selling.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in
1000 words.

All questions carry equal marks.

9. What is advertising? Discuss the growth of advertisement.
10. Elucidate media planning? Explain various steps involved in media planning.
11. Enumerate and discuss about various essential elements of 'Ad copy'.
12. Discuss about sales promotion? Discuss the different types of sales promotions.
13. Analyse the different measures used to find out the advertisement effectiveness?

PG-A-1596

MSP-42X

PG. DEGREE EXAMINATION —
JULY, 2022.

Marketing Management

(CY-2020 Onwards)

Second Year

SERVICES MARKETING

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. Define 'Relationship marketing'. List its significance with reference to hospitality industry.
2. What is marketing mix?
3. State the importance of building customer relationship.

4. Define the term 'word of mouth communication' and list its significance for a health service provider.
5. What is demand based pricing?
6. Differentiate between service and product.
7. How do you create value in highly competitive services market like higher education?
8. State the importance of location decisions for educational services.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Briefly list out different variety of services with suitable examples.
10. How do you understand customers' needs and expectations for different services?

11. Discuss in detail the service quality dimensions.
 12. Outline a vivid ad copy for promotion of courier service.
 13. Briefly enumerate the services marketing planning process with suitable examples.
-

PG-A-1597

MSP-43X

P.G. DEGREE EXAMINATION —
JULY, 2022.

Marketing Management

(From CY – 2020 onwards)

Second Year

INTERNATIONAL MARKETING

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. State the factors influencing international business.
2. Write on role of SAFTA in international trade.
3. Is purchasing existing companies in a country an example of foreign direct investment? Give an example.
4. State the most-favored-nation (MFN) principle of the WTO and its importance?

5. Write a note on measures taken to avoid dumping.
6. How do foreign licensing and international franchising differ?
7. Has globalisation damaged environmental goals? Comment.
8. Why would a small business owner choose one over the other in going global?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Explain Nike's mission and its international business environments with relevant examples or information.
10. Discuss in detail about ASEAN and NAFTA.
11. What is meant by Joint venture? Explain its role and importance in international business with suitable examples.
12. Explain the structure, functions and areas of operations of WTO.
13. Elucidate the procedure of international commercial arbitration.

PG-A-1599

MSP-51X

**P.G. DEGREE EXAMINATION
JULY, 2022.**

Human Resource Management

(From CY – 2020 Onwards)

Second Year

LABOUR LEGISLATIONS

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Five questions in
300 words.**

All questions carry equal marks.

- 1. Point out Concept of Labour Legislations.**
- 2. What is Standing Order?**
- 3. Mention the various acts in Protective Labour Legislations.**
- 4. State the features of Payment of wages Act 1936.**

5. Give a note on health and safety under Tamil Nadu shops and Establishments Act.
6. Write a note on Applicability of PLA, 1951.
7. State the significant features of EPF.
8. List out the issues to consider for funding a Gratuity scheme under payment of Gratuity Act 1972.

PART B — (3 × 15 = 45 marks)

Answer any THREE Questions out of Five questions in
1000 words.

All questions carry equal marks.

9. Discuss the features of Factories (Amendment) Bill, 2016.
10. Enumerate the Obligations to Registered Trade Unions.
11. State the provision of Section 7 under the payment of Gratuity Act 1972.

12. Describe an overview of Payment of Bonus Act.
 13. Discuss the Procedure for registration of catering establishments. Under Tamil Nadu catering establishments Act 1958.
-

PG-A-1600

MSP-52X

P.G. DEGREE EXAMINATION — JULY, 2022.

Human Resource Management

(From CY – 2020 onwards)

Second Year

ORGANISATIONAL DEVELOPMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. What are the different types of OD Interventions?**
- 2. List down the merits and demerits of divisional structure in Human Resources OD.**
- 3. Write a short note on Techno-structural interventions in OD.**

4. List out the merits and demerits of performance management.
5. State the challenges of a work design.
6. State the various types of organizational structures in technostructural interventions.
7. List out the various aspects of the Employee Involvement.
8. Write on the various challenges of organizational transformation.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. Discuss the various techniques of OD Interventions.
10. Describe the key elements that promote worker involvement in Human process Interventions.
11. Briefly explain the various approaches to change in OD.

12. What are the Human resource management interventions? Explain.
 13. Enumerate the steps involved in organizational transformation strategies.
-

PG-A-1601

MSP-53X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Human Resource Management

(From CY – 2020 onwards)

Second Year

STRATEGIC HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. List down the significance of Business Environment.**
- 2. State the various functions or practices in HRD.**
- 3. Write down the process of HRM practices and facilitators**

4. State the various challenges Employee Relations in HRM.
5. List down the various economic indicators of HRM.
6. State the various Strategic Tools for Strategic Formulation.
7. State the implications of different roles for Strategic HRM.
8. Write down the techniques, how to evaluate the effectiveness of SHRM.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. Enumerate the various Forecasting techniques of Environmental Scanning
10. Describe the global HR Policy and Practices in the current scenario
11. Discuss the steps in formulating Strategic HR policies

12. Elaborate the main Functions of Global Human Resource Management
 13. Elucidate the performance Indicators of Human Resource Management.
-

PG-A-1602

MSP-60X

P.G. DEGREE EXAMINATION —
JULY, 2022.

Operations Management

(From CY – 2020 Onwards)

Second Year

PROJECT MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight Questions in
300 words.

All questions carry equal marks.

1. Why do we need project management?
2. What are the three components of cash flow?
3. Write down the major demands of a project manager.
4. Write down the various phase of project preparation process.
5. Explain Project Life Cycle.

6. What are the risks associated with project planning?
7. State the importance of project auditing.
8. What is meant by resource leveling?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. What do you understand by SWOT Analysis? Explain with the help of example.
10. What is work schedule? What purpose does it serve?
11. What is meant by “Environment Impact Assessment”? What are the methodologies for Impact Assessment? Explain.
12. What are the various sources of finance available for the projects in India? Describe briefly the various means of financing of project.
13. Explain the PERT Model and CPM Model.

14. Discuss in detail types of control processes
 15. Discuss Project termination —Termination process.
-

PG-A-1603

MSP-61X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Operations Management

(From CY – 2020 Onwards)

Second Year

TOTAL QUALITY MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight Questions in
300 words.**

All questions carry equal marks.

- 1. Define quality.**
- 2. List the barriers of TQM.**
- 3. What are the dimensions of quality?**
- 4. Write on the concepts of quality.**
- 5. State the dimensions of total quality management.**

6. What are terms that affects quality in manufacturing organization.
7. Give a note on the need for TQM.
8. State the Benchmarking process.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. Explain the dimensions of total quality management.
10. Discuss quality auditing in detail.
11. Describe in detail about 5s Kaizen concepts with example.
12. Explain the different approaches towards Continuous Process Improvement.
13. Describe in detail about ISO 9000 and ISO 14000

PG-A-1604

**MSP-62X/
MSPT-62X**

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Management/Logistics Management

(From CY – 2020 onwards)

Second Year

SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

1. What is the objective of a supply chain?
2. What are the drivers of supply chain performance?
3. How are firms core processes identified?
4. Why is outsourcing necessary for a firm?
5. What are multi-echelon supply chain networks?

6. What is the importance of capacity allocation in supply chains?
7. What is meant by cycle inventory?
8. What is the purpose of risk pooling?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. “To evaluate the efficiency and sustainability of the logistics systems, developing logistics performance indicators is essential.” Explain.
10. Mention the various types of issues that need to be addressed in supplier and distributor benchmarking?
11. Discuss the goal of a supply chain and explain how supply chain decisions affect the success of a firm.
12. Explain the criteria’s to evaluate a supplier in a supply chain.
13. What are world class supply chains and how does location influence these supply chains?

PG-A-1605

MSP-63X

P.G. DEGREE EXAMINATION —
JULY, 2022.

Operations management

(From CY – 2020 onwards)

Second Year

MATERIALS MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. Define Material Management.
2. Define EOQ.
3. State material requirements planning.
4. List the different methods of materials planning in an organisation.
5. Write on TQM in materials management.

6. State Losses due to shrinkage's/pilferage's.
7. List the importance of effective utilization of materials in manufacturing industry.
8. Define operational efficiency.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Define the various roles of materials management in the context of internal and external interfaces to a materials management system.
10. Discuss the various losses in warehouses. What are the reasons of their generation?
11. Discuss the procedure of preventing and controlling losses in a warehouse.
12. Describe the elements and objectives of negotiation. Also discuss the negotiation process and techniques.
13. Explain the procedure involved in stores systems with suitable examples.

PG-A-1606

MSP-80 X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Information Technology

(From CY – 2020 Onwards)

Second Year

MANAGING INFORMATION TECHNOLOGY

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. List out the role of Chief Information Officer (CIO).
2. Write on framework of Management Innovation in IT.
3. What are the recent trends in IT?
4. Give a note on framework of IT Process.
5. What is the Risk Assessment in Security Policy?

6. State the benefits of IT in Management.
7. How IT is involved in the Enterprise Innovation?
8. Point out the concepts in Managing Information System.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1,000 words.

All questions carry equal marks.

9. Differentiate the roles of Chief Technical Officer (CTO), Chief Asset Officer (CAD), and Chief Knowledge Officer (CKO).
10. Explain the framework of Promotion of Enterprise Innovation with its steps in detail.
11. Explain the various strategies of IT in Information System Architecture.
12. How the framework of IT Management will be applied? And also explain its benefits (Assume the situation on your own).
13. Explain in detail about the process of Preparation and Development of Security Policy.

PG-A-1607

MSP-81X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Information Technology Management

(From CY - 2020 onwards)

Second Year

INFORMATION SYSTEM DEVELOPMENT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. List the types of Information System.**
- 2. Write a short notes on Gantt and PERT Charts.**
- 3. Write down the ROI in building a project plan.**
- 4. State the qualities of a good Questionnaire.**
- 5. What is Testing of Coding?**

6. What is meant by Prototyping?
7. State about the CASE Repository.
8. What is Information System Planning?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Explain in detail about the System Analysis Skills.
10. Briefly explain the Information Systems Planning.
11. Construct a Project Proposal with its process.
12. Design the methods for measuring and evaluating Interface quality.
13. Evaluate the term Maintenance and its types in detail.

PG-A-1608

MSP-82X

**P.G. DEGREE EXAMINATION
JULY, 2022.**

Information Technology

(From CY – 2020 Onwards)

Second Year

**RELATIONAL DATA BASE MANAGEMENT
SYSTEM**

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks

- 1. Write on RDBMS. Explain any two Data models in your preference.**
- 2. List out the components of relational database model.**

3. Write down the framework of Object-oriented database.
4. State the steps involved in query processing.
5. What are the problems associated with Transaction Management?
6. Explain the term SQL?
7. How XML functionality fits into RDBMS? Comment.
8. Write a note on ACID in Transaction Management.

PART B — ($3 \times 15 = 45$ marks)

Answer any THREE Questions out of Five questions in
1000 words.

All questions carry equal marks.

9. What is Relational Model? Describe the advantages and disadvantages using Relational Model.

10. Construct a Relational Database Design Process.
 11. Evaluate XML database with its types in detail.
 12. How files are structured in File organisation and explain its types.
 13. Assess the types of transaction based on application, area and structure.
-

PG-A-1609

MSP-83X

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Information Technology

(From CY – 2020 onwards)

Second Year

E-COMMERCE

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. Classify the potentials of E-Commerce**
- 2. List out the tax problems in E-Commerce.**
- 3. Write a note on web metrics in E-Commerce Management.**
- 4. State the Internet Governance and its applications.**
- 5. Point out the Contract law for E-Commerce.**

6. Write down the Data Warehousing in E-Commerce.
7. Give a note on E-Commerce on trade and its growth.
8. State the role of Hypermarkets in E-Commerce.

PART B — (3 × 15 = 45 marks)

Answer any THREE Questions out of Five questions in 1000 words.

All questions carry equal marks..

9. Create the role of Consumer Interface Technologies in E-Commerce.
10. Explain the Applications of E-Commerce in various sectors.
11. Discuss about the E-Commerce Management in detail.
12. Critically evaluate the Economics of E-Commerce.
13. Devise the Cyber Law issues in E-Commerce.